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ARCHITECT @WORK

NEWSLETTER

ITALY

The A@W Newsletter offers unique insights into trends, topics and product innovations relevant for the architecture & design community

Why advertise?

- Your approved innovation on display
- Strong focus on topics relevant for the architecture & design community
- Reach over 27.000 architects and interior designers
- Contact form redirected to your details
- Exclusivity per product category
- Article written by our journalist can be re-used for other purposes
- No commercial bannering in the A@W Newsletter
- A maximum of 3 articles booked per newsletter

ARCHITECT @WORK NEWSLETTER

#15 15 novembre 2022

I POINT OF VIEW

—— **La risposta è semplice**

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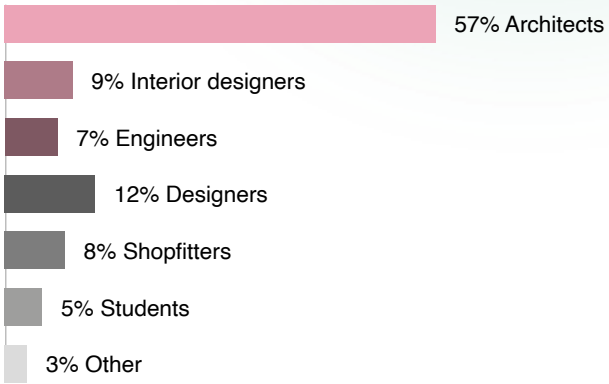
Da sempre, o meglio, da quando mi sono laureato in architettura, mi viene chiesto quale sia l'edificio più bello al mondo, e da allora la risposta è sempre la stessa: Torre Velasca. Vi assicuro che gli sguardi stupiti, ora come allora, sono rimasti gli stessi.

Leggi tutto

I PRODUCT HIGHLIGHT – A@W APPROVED

—— **Tutto il buono (e il bello) della natura**

Readership



Statistics

Open

The average open rate of the A@W Italy Newsletter is:

34%[1]

Click-Through

The average click-through rate of the A@W Italy Newsletter is:

2,6%[2]

[1] the average open rate for the architecture & construction industry is 22,5% (source Mailchimp)
[2] the average click-through rate for the architecture & construction industry is 2,5% (source Mailchimp)

2023 Periodicity

	Deadline	Appearance
ISSUE #16	20th December	17th January
ISSUE #17	28th February	21st March
ISSUE #18	25th April	16th May
ISSUE #19	27th June	18th July
ISSUE #20	29th August	19th September
ISSUE #21	31st October	21st November

Procedure

STEP 01	STEP 02	STEP 03	STEP 04	STEP 05	STEP 06	STEP 07
Book your article	Choose your issue	Submit your product for approval	Book your appointment with our in-house journalist	Article is written	One correction round	Article is published

Specifications

- 6 images
- 800px (H) x 1.200px (W)
- max 1Mb

credits

2.000 characters per article (spaces incl.)
full version available online

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Contact: newsletter@architectatwork.com

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NEWSLETTER

Reach out to our different audiences

NEWSLETTERS	REACH	PRICE
FRANCE	55.000	2.500 EUR
DACH	50.000	2.250 EUR
BENELUX	40.000	1.950 EUR
ITALY	27.000	1.500 EUR
SPAIN	25.000	1.500 EUR
SCANDINAVIA	10.000	11.000 DKK (+- 1.500EUR)
UK	11.000	1.250 GBP (+-1.500EUR)
POLAND	6.500	4.800 PLN (+-1.100 EUR)